

PEOPLE VALUE

Human capital is the fundamental base of a business, and a company’s most central resource. To be strategic with decisions, your people must be at the forefront of your mind. I have committed my career to ensuring the workforce of each consulting client is set up to win. When the people are taken care of, only then can success flourish. All employees and owners crave structure and answers to “what happens when...?” I provide the foundation that shapes those answers.

KATIE WEITZEL

Human Resource Specialist
BLUE WING



CONTACT

⚡ (828) 280-6709

✉ **katie**
@builtbybluewing.com

ABOUT

I was born in a small town, moved to a city, and found my way back to watch my small town blossom into a city all its own. I have fearlessly traveled to the other side of the world solo and found myself enthralled by the foreignness of the community I spent my childhood within.

I am comfortable with immersing myself in new businesses and can decipher what make the seemingly typical company completely unique. I don't believe in whitewashing policies any more than you would cover up names and mission statements. Your HR approach should be as lovingly crafted as your products and services. That is what I do.

ACHIEVEMENTS

MS: HUMAN RESOURCES
BA: COMMUNICATIONS
BA: PSYCHOLOGY
PHR CERTIFIED



*We help **brave** people
build **revolutionary** businesses.*

HANDS-ON SPECIALTIES

EXPERIENCE

- 1 I specialize in policy and procedure creation.
- 2 I have looked at people through three collegiate lenses: psychological, communicational, and organizational.
- 3 I bring extensive expertise, as evident from my acquisition of Professional in Human Resources (PHR) credentials, the certification for those who have demonstrated a strategic mastery of the HR body of knowledge.
- 4 I have completed HR work for a large corporation, a government organization, and a small local business, thus spanning across the various fields of HR.